

**2010 HAM ON REGAL FERRIS HIGH SCHOOL PTG
ADVERTISING AGREEMENT**

PTG MEMBER CONTACT: _____ DATE: _____

ADVERTISER INFORMATION

BUSINESS NAME _____ CONTACT _____

ADDRESS _____ PHONE _____

CITY, STATE, ZIP _____ E-MAIL _____

ADVERTISING OPTIONS / RATES (see back for descriptions)

Please check all appropriate boxes

AD LEVEL	AMOUNT	TYPE		AD VIEW OPTION
PRESENTING SPONSOR	\$1500	Full page color		<input type="checkbox"/> \$100
REGAL SPONSOR	\$1250	Full page color		<input type="checkbox"/> \$100
COROPRATE SPONSOR	\$1000	Full page color		<input type="checkbox"/> \$100
FULL PAGE	\$500	Full page		<input type="checkbox"/> \$100
HALF PAGE	\$300	<input type="checkbox"/> Vertical	<input type="checkbox"/> Horizontal	<input type="checkbox"/> \$100
QUARTER PAGE	\$160	<input type="checkbox"/> Vertical	<input type="checkbox"/> Horizontal	
SIXTH PAGE	\$130	<input type="checkbox"/> Vertical		
BUSINESS CARD	\$85			
STUDENT PROGRAM	\$300	<i>CASH DONATION AMOUNT:</i>		
<input type="checkbox"/> Bill Us	<input type="checkbox"/> Check Included	Total Amount:		
Signature <input checked="" type="checkbox"/>				

Please indicate by checking **ONE** box below, how we will receive your ad.

<input type="checkbox"/>	Run Same Ad as Last Year	<input type="checkbox"/>	New Ad, Sent via Postal Service
<input type="checkbox"/>	New Ad, Sent via email to jandsoien@comcast.net	<input type="checkbox"/>	New Ad, Please Pick-Up
<input type="checkbox"/>		<input type="checkbox"/>	New Ad, Please Call I Need Help!!
<input type="checkbox"/>	Secure my ad from my Advertising Agency	<input type="checkbox"/>	Agency Info:

PLEASE ENCLOSE AGREEMENT WITH PAYMENT and MAIL TO:

Ham on Regal c/o Kim Calamia-McKee

6208 S Cook St

Spokane, WA 99223

TAX ID #23-7447910/W-9 is available upon request.

MATERIAL DEADLINE: FEBRUARY 1, 2010

2010 HAM ON REGAL

Ad Type	Rate	Format	Height	Width	Notes
Presenting Sponsor	\$1500	Full page color	9 ¾"	7 ¾"	Back cover, 4-color print. Special exclusive show sponsor – includes an in person presentation to audience & 8 reserve seats for show.
Regal Sponsor	\$1250	Full page color	9 ¾"	7 ¾"	Inside Cover, front or back, 4-color print. Includes 4 reserve seats for show.
Corporate Sponsor	\$1000	Full page color	9 ¾"	7 ¾"	Power Point pre-show presentation. Signage in lobby. 8 tickets to show of your choice.
Full Page	\$500	Full page	9 ¾"	7 ¾"	Includes four free show tickets.
Half Page	\$300	Horizontal or Vertical	4 ¾" 9 ¾"	7 ¾" 3 ¾"	Includes two free show tickets.
Quarter Page	\$160	Horizontal or Vertical	2 ¼" 4 ¾"	7 ¾" 3 ¾"	
1/6 Page	\$130	Vertical	4 ¾"	2 ½"	
Business Card	\$85	Horizontal	2 ¼"	3 ¾"	

Special Advertising Opportunities

Ad Viewing Guarantee	\$100				Prizes donated by advertiser will be awarded to audience member with "marked" ad during intermission of each show.
Student Program	\$300	½ page	3 ½"	6"	Special sponsorship for student program for distribution at student show.

DEADLINE FOR MATERIALS: FEBRUARY 1, 2010

Mechanical Specifications: The Ham on Regal show program will be printed black & white, 8.5" x 11". The cover is glossy 4-color. All ads should be submitted as a printed slick by mail or by pdf though email.

Production/Graphic Support: For help with preparation of your ads, please contact Sheryl Oien at jandsoien@comcast.net, (509) 443-0364.

Circulation/Distribution: Distributed to over 6,000 audience members at seven shows.

Show Dates: Student Show, Tuesday, March 9th – 8:00 am, Gram on Regal, Sunday, March 7th – 2:00 pm
Evening Shows, Wednesday, Thursday, Friday, March 10, 11, & 12th – 7:30 pm
Saturday, March 13th – Matinee Show – 1:30 pm & Evening Show – 7:30 pm

Information: Kevin Copelin – 532-1325 / krcope67@msn.com

Or Sally Cramer – 443-0961 / sscramer@comcast.net

Or Mike McKee – 879-7192 / mikemckee7035@msn.com